

Ph.D. in “Life Course Research” – Socio-demographic curriculum

Academic Year 2024-2025

Introduction to case study research

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Objectives:

The purpose of this short introductory course is to provide entry level methodological competences and a sufficiently detailed overview of what is meant by case study research, its objectives, strengths and weaknesses and for which type of research questions this method is most suitable.

Program

Wednesday morning (Instructor: L. Burroni):

- When and why using case study research (definition of case study research, advantages and shortcomings of this method, types of case studies and their main pillars).
- Designing case studies (definition and components of research design in case study, the role of theory in case study research, case study protocol, internal and external validity in case studies, strategies for case selection) .
- Data collection methods

Thursday morning (Instructors: L Burroni; L. Tirabeni):

- Organisational case studies: theory and practice

Friday morning (Instructor: L. Burroni):

- Territorial case studies: theory and practice

Suggested lecture

Robert Yin (2013) *Case Study Research and Applications: Design and Method*, London, Sage